

## **Details of Dhai Akhar Letter Writing Campaign to be organized at International Level are as under: -**

- I. **Theme:** The theme of the Dhai Akhar Letter Writing Campaign will be “Letter to my motherland / मेरे देश के नाम खत” inspired by Rabindranath Tagore’s “Amar Desher Mati”. The letter is to be written in English/Hindi or any of the official languages mentioned in 8<sup>th</sup> Schedule of the Constitution of India. The categories for International Level Dhai Akhar Letter Writing Campaign are as follows:
  - (i) **Up to 18 years**
  - (ii) **Above 18 years.**
- II. **Proof of age:** The participants have to give a certificate of their age on the letter such as “I certify that I am Below/above the age of 18 as on 01/01/2018” along with one copy of proof of date of birth so that the age of the writers of winning entries can be verified with proof of their date of birth.
- III. The campaign will start from 01-07-2018 till 31-10-2018. The letter can be written on plain A-4 size paper with a word limit of not more than 1000 words and is to be sent to Assistant Director General (Philately), Department of Posts, Room No. 108, Dak Bhawan, Sansad Marg, New Delhi - 110001. Only handwritten letters posted by 31-10-2018 will be accepted. A scanned copy of the letter can be submitted on the MyGov portal by 31-10-2018 (23:59 IST); however, it is compulsory that a hard copy of the letter bearing dispatch postmark of not later than 31-10-2018 be sent by post. Letters uploaded on the MyGov portal on 31-10-2018 but bearing a postmark after 31-10-2018 will not be entertained.
- IV. All Non-resident Indians and Persons of Indian Origin living outside India can participate in the International Level Dhai Akhar Letter Writing Campaign. The participants have to give a certificate on the letter saying “I certify that I am Non-resident Indian or Person of Indian Origin (as applicable) residing in \_\_\_\_\_ (country’s name)”.
- V. **Evaluation:** All the letters received from the Indian diaspora residing in other countries will be evaluated by constituting Committees at the Postal Directorate level.
- VI. **Prizes:** The top three letters in each category will be awarded prizes in the following way:

### **Prize to be given to top three Letters in each category at International Level:**

| <b>Prize Category</b>         | <b>Prize Amount</b>                          |
|-------------------------------|--|
| First Prize in each Category  | Rs. 50,000/- (Rs. Fifty thousand only)       |
| Second Prize in each Category | Rs. 25,000/- (Rs. Twenty five thousand only) |
| Third Prize in each Category  | Rs. 10,000/- (Rs. Ten thousand only)         |