

Press Release

India is a major producer of best quality rapeseed meal, soya meal and all such other meals. China is a major consumer and important importer of oil meals in the world. In order to establish footprints of Indian producers in Chinese market, the Embassy of India in partnership with China Chamber of Commerce of Foodstuffs, Native Produce and Animal By-Products (CFNA) and China Feed Industry Association (CFIA) organised a seminar and buyer-seller meet on 19th September in Beijing.

A 20-member Indian business delegation, involving 18 Indian oil meal exporters, led by Mr Sanjeev Kumar Chadha, Managing Director, NAFED (National Agricultural Cooperative Marketing Federation of India Limited) participated in the seminar and had business interaction with more than 120 representatives of around 80 Chinese import houses.

Ambassador of India to China Mr Gautam Bambawale had a detailed discussion with the Indian delegation and explained them about the current level of economic commercial engagement and need to have major push from Indian industry to boost our exports with cost competitiveness, quality and timely delivery.

Mr Prashant Lokhande, Counsellor (Economic and Commerce) in his opening remarks mentioned that Indian oil meals are Non-Genetically Modified and hence is very high in quality and demand. In last 5 months of this year, India exported more than 1.1 million tons of oil meals to South Korea, Vietnam and Thailand, registering a growth of 21% year on year. He thanked Chinese government authorities, especially GACC and MOFCOM for their support in facilitation of import of Indian agricultural products into China. He also assured full support of Indian Embassy and Consulates in Shanghai and Guangzhou for trade facilitation.

Mr Sajeew Chadha gave presentation on the overview of oil seed production in India and exportable surplus, which could be exported to China. Mr Rong Weidong, Vice Chairman of CFNA delivered keynote address and called upon Chinese importers to make full utilization of presence of Indian exporters and try to sign contracts today itself.

The seminar was followed by buyer seller meet in which the businesses from both sides had in-depth interactions covering price, quality and delivery commitment. This event will be of immense help to commence the exports of oil meals to China particularly rapeseed meal.
